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Portfolio: Human-led AI Workflow Governance & Transformation Evidence Trail — <https://sararin.ai/>

SUMMARY PROFILE

Strategic transformation and program leader with 15+ years of experience driving complex business and technology initiatives across financial services, consulting, cloud migration governance, digital lending transformation, and multi-region delivery across Thailand, China, India, Europe, and APAC. Strong in strategy deployment, portfolio governance, cross-functional stakeholder alignment, executive communication, and translating ambiguous priorities into structured execution plans. Known for connecting business goals, operational realities, technology constraints, and governance needs to support senior decision-making and sustainable transformation outcomes.

Selected portfolio evidence includes a human-led AI workflow governance project, showing how I translate emerging technology into structured operating practices, decision visibility, quality controls, and sustainable workstream transformation.

AREA OF EXPERTISE

Strategy Deployment & Transformation Governance
Executive Communication & Stakeholder Alignment
Business Case & Performance Tracking
Core Banking & Digital Transformation

Strategic Initiative & Portfolio Management
Cross-Functional Program Leadership
Cloud Migration Governance
Data Flow, ETL & Operating Model Analysis

CAREER HIGHLIGHTS

Strategy Deployment & Transformation Governance

- Established governance models, ownership rules, decision rhythms, and escalation mechanisms across complex transformation programs involving business, technology, vendor, and delivery stakeholders.

Strategic Initiative & Portfolio Management

- Directed multi-region core banking modernization across 30+ components and 70+ team representatives, improving ownership clarity, defect triage, initiative visibility, and integration predictability.

Executive Communication & Decision Support

- Translated technical, regulatory, budget, readiness, and organizational constraints into executive-ready trade-offs to support cloud migration, transformation roadmap, and delivery decisions.

Cloud Migration & Operating Model Readiness

- Developed enterprise-level cloud adoption hypotheses and migration roadmap inputs for one of Thailand's largest banks, aligning subsidiary portfolios, readiness assumptions, security constraints, and group strategy.

Digital Transformation & Change Adoption

- Led digital lending transformation for a major Thai bank, redesigning the auto-loan journey to reduce manual work, improve approval readiness, and align product, business, IT, security, and compliance stakeholders.

Cross-Border Program Leadership

- Bridged China–Europe product, claims, and repair partners, resolving data validation gaps and stabilizing high-volume 11.11 operations across multiple European partners.

Data & Process Analysis Foundation

- Built early technical depth through ETL test-data pipelines, SQL validation, COBOL/JCL batch-flow analysis, transaction-path mapping, and VSAM-to-DB2 migration testing.

PROFESSIONAL EXPERIENCE

Publicis Sapient, Bangkok

Business Type: Digital Consulting / Financial Services

Manager, Agile Program Management

Aug 2023 – Nov 2025

- Led multi-region core banking modernization delivery across Thailand, China, India, and Europe, coordinating 30+ components across business, technology, vendor, and delivery teams.
- Established system-level delivery governance, ownership rules, integration cadences, decision forums, and escalation mechanisms across dependent workstreams.
- Analyzed subsidiary portfolios, infrastructure context, compliance readiness, cloud assumptions, and organizational constraints to support CCoE governance and migration roadmap decisions.

- Translated technical, regulatory, budget, and operational complexity into executive-ready delivery trade-offs for senior stakeholders.
- Coordinated cross-functional stakeholders to improve initiative visibility, risk tracking, dependency management, and delivery predictability across complex banking transformation programs.

Key Accomplishment:

Projects: Banking Industry – CCoE Governance & Cloud Migration

- Developed enterprise-level cloud adoption hypotheses and migration roadmap inputs, aligning subsidiary portfolios, readiness assumptions, security constraints, and group strategy.
- Supported strategic planning by connecting business priorities, infrastructure realities, compliance requirements, and transformation readiness indicators.
- Orchestrated cross-cultural communication and decision rhythms, improving execution consistency across multi-country banking operations.

Projects: Banking Industry – Core Banking Modernization

- Optimized defect triage and cross-team resolution flows across 70+ representatives, reducing late-stage integration risk and improving transparency across workstreams.
- Created clearer operating rhythms across business, technology, vendor, and delivery groups to support complex initiative execution.

ThoughtWorks, Bangkok

Business Type: Global Digital Consultancy

Executive Client Principal / Project Manager

Jul 2018 – Jan 2023

- Led multi-team digital lending transformation for a major Thai bank across product, business, IT, security, and compliance teams.
- Facilitated cross-functional alignment, backlog quality, delivery governance, and stakeholder decision-making across complex transformation initiatives.
- Guided cloud-first pilot readiness across 130+ security and compliance controls in a regulated banking environment.
- Supported client stakeholders in translating strategic transformation goals into practical delivery structures, governance mechanisms, and adoption-oriented execution plans.

Key Accomplishments:

- Redesigned the digital auto-loan journey, reducing manual documentation and customer friction while improving approval readiness.
- Established reusable cloud delivery and compliance patterns later adopted by multiple bank programs.
- Built and coached multidisciplinary squads, improving decision latency and embedding governance into daily delivery operations.
- Balanced feature delivery, security obligations, regulatory expectations, and platform readiness in a highly governed banking environment.
- Helped business, IT, security, and compliance stakeholders align around practical transformation decisions rather than isolated functional priorities.

Allianz Partners, APAC

Business Type: Regional Digital Insurance

Senior Regional Project Manager

Jan 2017 – May 2018

Directed cross-country technology delivery across 8 APAC markets, ensuring consistent execution of regional digital insurance initiatives.

- Translated customer journeys, regulations, partner expectations, and operational requirements into aligned delivery flows between China and Europe.
- Aligned AliExpress product teams with multiple European claims and repair partners across data and operational handoffs.
- Diagnosed failed data handoffs and mismatched process flows across cross-border systems.
- Coordinated regional stakeholders to stabilize delivery, improve transparency, and support operational readiness across markets.

Key Accomplishment:

- Resolved chronic data validation gaps that blocked claim routing and partner handoffs.
- Stabilized high-volume 11.11 AliExpress launch across multiple European partners.
- Enabled lower-budget markets to adopt global solutions while retaining local operational suitability.

DST Worldwide Services, Thailand

Business Type: Financial Technology Delivery

Senior Business Analyst / QA

Sep 2010 – Apr 2015

- Analyzed COBOL, JCL, and batch-flow logic for migration, regression, and transaction-path validation.
- Traced transaction-path logic and identified batch trigger failures across front-end, batch, and data layers.
- Prepared test design, regression documentation, knowledge-transfer materials, and structured process references for complex financial systems.

Key Accomplishment:

- Mapped front-end, COBOL, and batch-job dependencies to support VSAM-to-DB2 migration and protect system functionality.
- Developed reusable regression documentation, accelerating onboarding and knowledge transfer for new team members.
- Optimized nightly batch analysis and built subject-matter expertise in retirement-plan transactions.

IBM Solutions, Bangkok

Business Type: Technology Services

Software Tester

May 2009 – Aug 2010

Worked on EDW testing, SQL validation, and data preparation for core banking projects using Java and data integration logic.

EDUCATION

Mahidol University — B.A.Sc. Information Technology, Second class honor (2006–2009)

PROFESSIONAL DEVELOPMENT & CERTIFICATES & LICENSES

Artificial Intelligence & Data Science

DeepLearning.AI – AI for Everyone (2025) Agentic AI Engineering (Udemy, 2025)

Harvard D³ — GenAI + R&D Completion Badge (2025) Harvard D³ — Agentic AI Fundamentals (2025)

Harvard D³ — GenAI + DS Ops (2025) Harvard D³ — GenAI + Finance (2025)

Harvard D³ — GenAI + HR (2025) Harvard D³ — GenAI + Marketing (2025)

Harvard D³ — GenAI + Strategy (2025) Tableau — Hands-On Training (2023)

Data Science with Python (2023) Probability from the Ground Up (2023)

Agile & program/project management

Applying Kanban (2019) ICAgile Certified Professional (ICP, 2015)

ICAgile Certified Professional-BVA (Business Value Analysis, 2015) SAFe 6 Agilist (2023)

COMPUTER SKILLS

Data & Analysis: SQL, Python (analysis-level), Tableau, data validation, ETL/data-flow analysis

Strategy & Reporting: Executive reporting, portfolio tracking, performance metrics, business case analysis, dashboard and presentation development

AI & Digital Workflows: Practical use of ChatGPT, Claude, Gemini, GitHub/Codex-assisted workflows, and AI-assisted research/synthesis tools to support structured analysis, knowledge management, workflow governance, decision traceability, and human-in-the-loop quality review

Cloud & Governance: Cloud fundamentals, CCoE governance, migration readiness, compliance-aware delivery governance

Technical Foundation: Java (ETL & data pipeline logic), COBOL/JCL batch-flow analysis, core banking data warehouse exposure